



# 6th Annual Philanthropic Achievement Awards

November 2024

5:30-7:30pm

OSU Alumni Center

**ABOUT THE AWARDS** The Benton Community Foundation’s Philanthropic Achievement Awards brings together nonprofit leaders, business leaders, and community members to recognize outstanding achievements in philanthropy in Benton County.

**WORKING WITH LOCAL ARTISTS** In 2019, BCF began partnering with The Arts Center to create the physical awards presented to recipients of the Philanthropic Achievement Awards. Each year, The Arts Center distributes a call to artists to solicit submissions representing the spirit of philanthropy, and a winning design is chosen by BCF.



## Title Sponsor – ONE AVAILABLE – \$10,000

- Two VIP tables of 8 guests each.
- Exclusive top tier sponsor for the event.
- Invitation to join past award winners during a hosted champagne reception in the OSU Alumni Center Library prior to event program.
- Presenting Sponsorship includes pre-taped video interview and live remarks during the event program to promote brand and partnership with BCF, including acknowledgment by hosts during the event program.
- Along with BCF, the sole business name & logo displayed on all videos introducing award categories at the awards dinner and on the event program.
- Business name/logo in the event program, step & repeat and in BCF 2023 Annual Report.
- Business logo included in all press releases, BCF website, e-news and social media.

## Presenting Sponsor – ONE AVAILABLE – \$7,500

- Two VIP tables of 8 guests each.
- Invitation to join past award winners during a hosted champagne reception in the OSU Alumni Center Library prior to event program.
- Presenting Sponsorship includes pre-taped remarks to promote partnership with BCF, including acknowledgment by hosts during the event program.
- Business name/logo in the event program, step & repeat and in BCF 2023 Annual Report.
- Business logo included in all press releases, BCF website, e-news and social media.

## Art Award Sponsor – SOLD! – \$6,000

- One VIP table for 8 guests.
- Invitation to join past award winners during a hosted champagne reception in the OSU Alumni Center Library prior to event program.
- The Art Award Sponsorship includes the exclusive sponsorship of BCF’s partnership with The Arts Center, which works with a selected local artist to custom create unique awards for each category winner.
- The Art Award Sponsorship includes one of the custom awards, presented to the sponsor during the event.
- Business logo included in all press releases, BCF website, e-news and social media.



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## Partner Sponsor – \$5,000

- One VIP table for 8 guests.
- Invitation to join past award winners during a hosted champagne reception in the OSU Alumni Center Library prior to event program.
- Business name/logo in the event program, step & repeat and in BCF 2023 Annual Report. *\*For potential building project sponsors, opportunities for brand recognition at renovated building is also available.\**
- Business logo included in all press releases, BCF website, e-news and social media.

## Mission Sponsor – \$2,500

- One table for 8 guests.
- Business name/logo in the event program and in BCF 2023 Annual Report.
- Business logo included on BCF website, e-news and social media.

## Community Sponsor – \$1,000

- One table for 8 guests.
- Name included in event program.

To become a sponsor, please contact Lisa Kaufmann, Director of Philanthropic Gifts: [Lisa@bcfgives.org](mailto:Lisa@bcfgives.org) or call 541-753-1603. Benton Community Foundation is a 501(c)3 non-profit, tax ID 93-6022916.



## Website, newsletter & social media

At our inaugural event in 2019, sponsors were recognized in email newsletters, each **delivered to 900+ community members**; acknowledged multiple times on social media, reaching hundreds of local users on two platforms; and named on the Benton Community Foundation website, receiving **2,400 unique hits**.



FACEBOOK



TWITTER



BCF EMAIL NEWSLETTER

## At the awards event

In 2023, Presenting Sponsor & Partner Sponsor logos appear on step & repeat and all sponsors were featured on a looped slideshow during the awards dinner, reaching the 300+ event guests.



EVENT STEP & REPEAT



SPONSOR BASKETS



VIP RECEPTION PRE AWARDS DINNER

## Recognition in print

In 2021, event sponsors were thanked in the Good Words section of the Corvallis Gazette-Times and were acknowledged in BCF's [2021 Annual Report](#).

